

COMMON BOOK COVER PROBLEMS

1. Cover does not reflect the genre.
 - Don't rush and don't scrimp when deciding on a cover.
2. Awkward photos and/or bad photoshopping.
3. Font styles don't work with the genre. Funky looking and/or hard to read fonts.
 - Try dafonts.com and Etsy for fonts and font packages.
4. Cover not compelling and/or blah.
 - It might be the photo, image, font and/or placement.
5. Cover design does not work with thumbnail size.
6. Sentimental reasons.
 - Your mom, sister, brother, child, aunt etc drew/photographed/ designed the cover and you're worried about hurting their feelings if you change the cover.